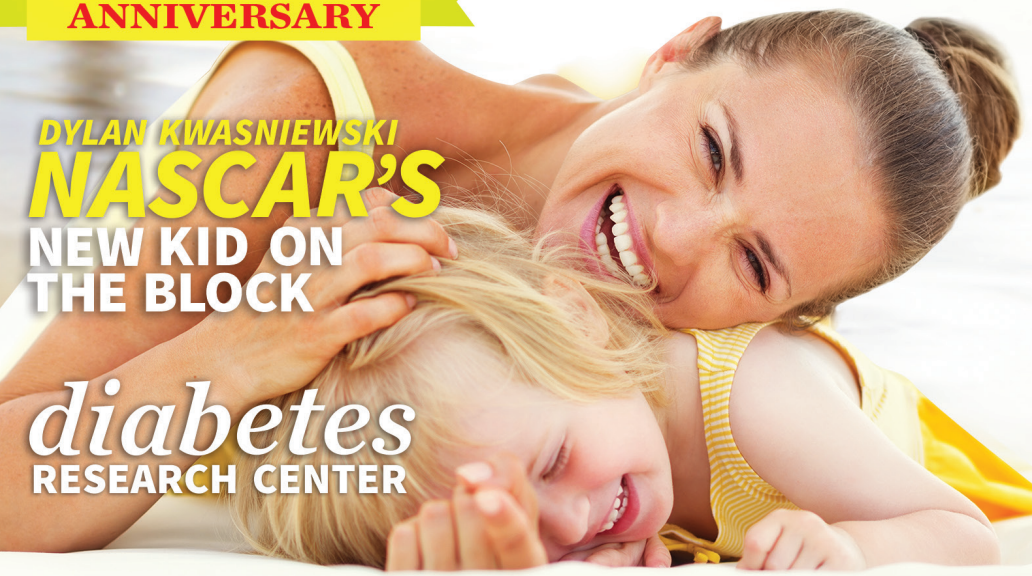
SOAR

VOL.3 ISSUE 1 | SPRING 2014

MOTHER'S DAY

100 year!

ANNIVERSARY



DYLAN KWASNIEWSKI

NASCAR'S NEW KID ON THE BLOCK

diabetes RESEARCH CENTER

FRATERNAL ORDER OF EAGLES

MOTHERS day

Our push to create a national holiday!

Fraternal Order of Eagles

Contents

16 *Member Benefits*
GIVING BACK TO YOU

17 *Those Who Serve*
CELEBRATING COMMUNITY LEADERS

17 *One By Thirty-One*
IMPACTING OUR BODY OF MEMBERS

20 *Programs*
SOCIAL AND ORGANIZATIONAL EVENTS

22 *Financials*
A LOOK INTO THE FRATERNAL YEAR

SOAR
The Fraternal Order of Eagles
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Soar is published two times a year in spring and fall by The Fraternal Order of Eagles marketing department.

A century ago, President Woodrow Wilson turned the plea of the Fraternal Order of Eagles into a holiday the world continues to celebrate today – Mother's Day.

our presidents

The push to create the holiday exhibited the characteristics that make the Eagles what it is today. We're a strong, passionate organization dedicated to helping our friends and neighbors with charitable donations, volunteer hours and the simple kindness of recognition.

In recent years, we've worked hard to raise money to fund The Fraternal Order of Eagles Diabetes Research Center at the University of Iowa and we're proud to say we're just around the corner from meeting our $25 million goal.

Within the pages of Soar, you'll read about our journey to make Mother's Day a reality, and learn the variety of benefits and opportunities that await all members of The Fraternal Order of Eagles.

Thank you for being a part of our incredible journey!
Grand Worthy President David Tice &
Grand Madam President Katie Ziebol

"A MOTHER'S ARMS ARE MORE COMFORTING *Than anyone elses.*"
–DIANA, PRINCESS OF WALES

f.o.e. MOTHER'S DAY 100 YEAR *anniversary*

Ink slowly spread across a series of penny postcards in a room on the campus of the University of Notre Dame. Professor Frank E. Hering had just entered the classroom of a fellow faculty member and felt compelled to find out exactly what students were eagerly scribbling down. What followed was an answer which inspired the birth of the now 100-year-old holiday known as MOTHER'S DAY.

"Anything," the faculty member replied."Anything at all, as long as it's to their mothers. We do this every month in this class. One day a month is MOTHER'S DAY."

On February 7, 1904, Hering reflected back on his experience inside that South Bend, Ind., classroom at a memorial service sponsored by Indianapolis Aerie #211. Standing before a crowded audience, he made what has come to be known as the first public plea for MOTHER'S DAY.

In the years that followed, Hering used his travels as a two-time Grand Worthy President to share his dream with the masses. In 1912, he made a formal recommendation to the Grand Aerie to allow local Aeries to select a Sunday of their choosing throughout the year to honor mothers. The gesture was approved and Aeries quickly began spreading their enthusiasm.

Two years later, President Woodrow Wilson turned a decade of hard work by Hering and the Eagles into a nationally recognized holiday known as MOTHER'S DAY, which was first observed May 10, 1914.

Anna Jarvis, viewed by some as the holiday's creator, recommended the second Sunday of May as the designated date for observation.

While credit for MOTHER'S DAY is often attributed to Jarvis, the heart of the holiday was established in 1904

"The finest sentiments are those woven around the home and the keystone to the home is the Mother."

- FRANK E. HERING

100 YEARS

our commitment to liberty, truth, justice and equality

"Throughout history, the great men of the world have given their credit for their achievements to their mothers."

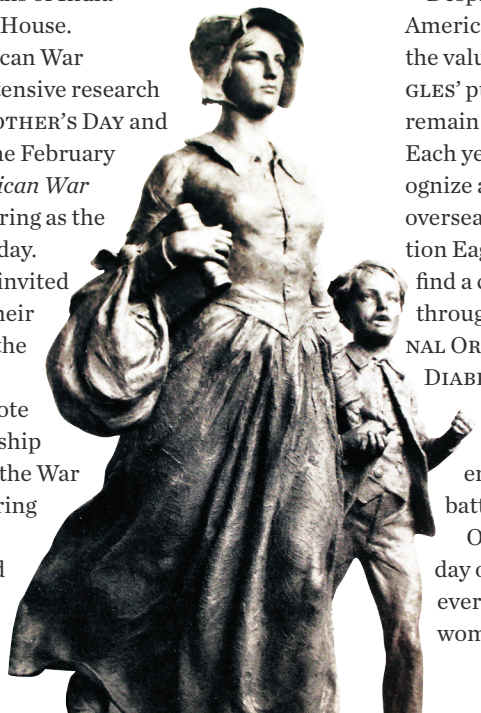
- FRANK E. HERING

MAY 10, 1931 PLAQUE CREATED ANNOUNCING HERING AS "*THE FATHER OF MOTHER'S DAY*".

by Hering inside the walls of Indianapolis' English Opera House.

The Society of American War Mothers conducted extensive research into the creation of Mother's Day and published a report in the February 1925 issue of *The American War Mother* recognizing Hering as the inspiration for the holiday.

Later that year, they invited the Eagles to attend their service at the Tomb of the Unknown Soldier with Hering serving as keynote speaker. Their relationship continued and in 1929, the War Mothers presented Hering with their prestigious victory medal inscribed with the words *"Father of Mother's Day."*



Despite the significant changes to American life throughout the last century, the values at the root of the Eagles' push for Mother's Day remain as relevant as ever. Each year, Eagles recognize and assist troops overseas through Operation Eagle, raise funds to find a cure for diabetes through The Fraternal Order of Eagles Diabetes Research Center and hold countless fundraisers for everyday people battling tremendous odds.

On the second Sunday of every May, families everywhere gather to honor the women who lead the way in their lives, in large part due to the perseverance of Hering and the Eagles.

FRANK E. HERING

"Countless times he raised his eloquent voice to plead for the oppressed, of whatever color or creed," said Notre Dame President Rev. Hugh O'Donnell upon Hering's passing in 1943, "to help them attain the place in society which they deserve because of the sacredness and dignity of the human person."

As we celebrate 100 years of Mother's Day, O'Donnell's statement continues to serve not only as a summary of the life of the great Frank E. Hering, but as a guide for the organization he called home – The Fraternal Order of Eagles.

THE ROSEN CENTRE HOTEL

international CONVENTION

accommodations & entertainment

JULY 14TH-17TH

Convention Pricing

Registration Cost

$45
PRE-REGISTRATION
(Deadline June 13)

$50
AT CONVENTION

Banquet Tickets

$30
AUXILIARY BANQUET

$40
MR. & MRS. BANQUET

$20
PRAYER BREAKFAST

The Fraternal Order of Eagles' preeminent event is heading back to the Sunshine State! The 2014 International Convention will be held July 14-17 at the Rosen Centre Hotel in Orlando, Fla., - site of the 2011 Convention.

Festivities begin Saturday, July 12, in advance of the official start and continue on through Thursday evening. The Rosen Centre has undergone significant changes since our last stay and features an array of fine-dining options, pool, spa, fitness center, on-site valet and is located just minutes from Orlando's various theme parks.

This once-a-year event offers a unique slate of entertainment, various educational offerings, and the ability to learn more about what you can do to make your Aerie/Auxiliary more successful. Don't miss out on your chance to be a part of the biggest Eagles week of the year!

drc auction CHALLENGE

Be a Top Earner at the 2014 Auction!

Returning for the 2014 International Convention is the Fraternal Order of Eagles Diabetes Research Center Auction Challenge. Start planning your unique items today and help us break last year's total of over $19,000. Our top item in 2013 was the handcrafted cedar chest built and donated by Lake Havasu City, AZ #4299's Ted Newman, which inspired a bid of $10,000 from the Kansas State Aerie. The best items will be included in our Live Auction event held Sunday night during the Welcome to Orlando Show with the remaining items subject to a silent auction held through Wednesday, July 16. Visit the Convention page at foe.com to download your Auction Challenge Form today.

AUCTION TOP EARNER *HANDMADE CEDAR CHEST WHICH RAISED $10,000 AT THE 2013 CONVENTION.*

DINING DONE RIGHT

ENJOY AWESOME DINING!
Rosen Centre fine dining includes the 98Forty Tapas restaurant, Banshoo Sushi Bar, Café Gauguin's buffet dining and the gourmet tastes of Everglades.

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OR CALL THE GRAND AERIE MARKETING DEPARTMENT AT 614-883-2210

convention ENTERTAINMENT

social and educational OFFERINGS PRESENTED BY GRAND AERIE

Sunday July 13

Welcome To Orlando

Join us Sunday night as we celebrate the completion of our $25 million commitment to the DRC with some great acts who have supported us along the way. The legendary Tony Orlando will headline the event while comedian Tom Parks returns to the Convention stage to bring the laughs.

TONY ORLANDO

Monday, July 14

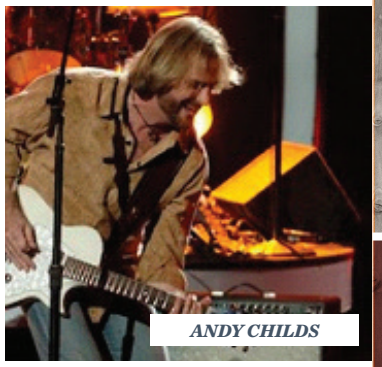
Ladies Banquet / Eagles Night Out

"Ladies Only Psychic Party" courtesy of mentalist and comedian Jon Stetson, a veteran of International Convention. Eagles Night Out returns for the third consecutive year with another rocking set from Vinnie & the Moochers, playing all your favorite classics.

Tuesday July 15

Mr. & Mrs. Banquet

This year's Mr & Mrs. Banquet is sure to impress as we bring you Symphonic Elvis starring Elvis Music Director/Conductor Joe Guercio and special guests Andy Childs & the Imperials Quarter. This exciting new experience includes your favorite Elvis hits led by the man who helped shape his legendary sound.



ANDY CHILDS

NEVER. STOP. LEARNING.

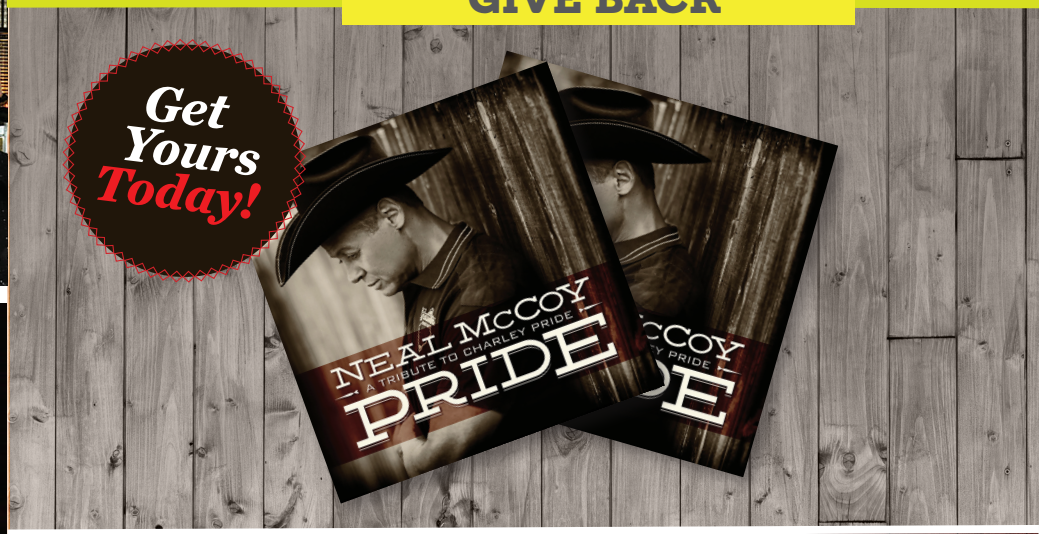
Eagle Advancement

As always, Grand Aerie staff will be on hand to offer a variety of classes and educational sessions to help you gain the knowledge you need to build a successful Aerie and/or Auxiliary

Classes Include

- MMS Training
- Protecting the Order: *A Preventative Approach*
- Marketing & Communications
- Financial Fitness: *A Fiscally Healthy Aerie & Auxiliary*
- Membership Workshop
- Drop-In Classes:
  -MMS
  -Troubled Aerie and Compliance
  -Frequently Asked Legal Questions

GIVE BACK

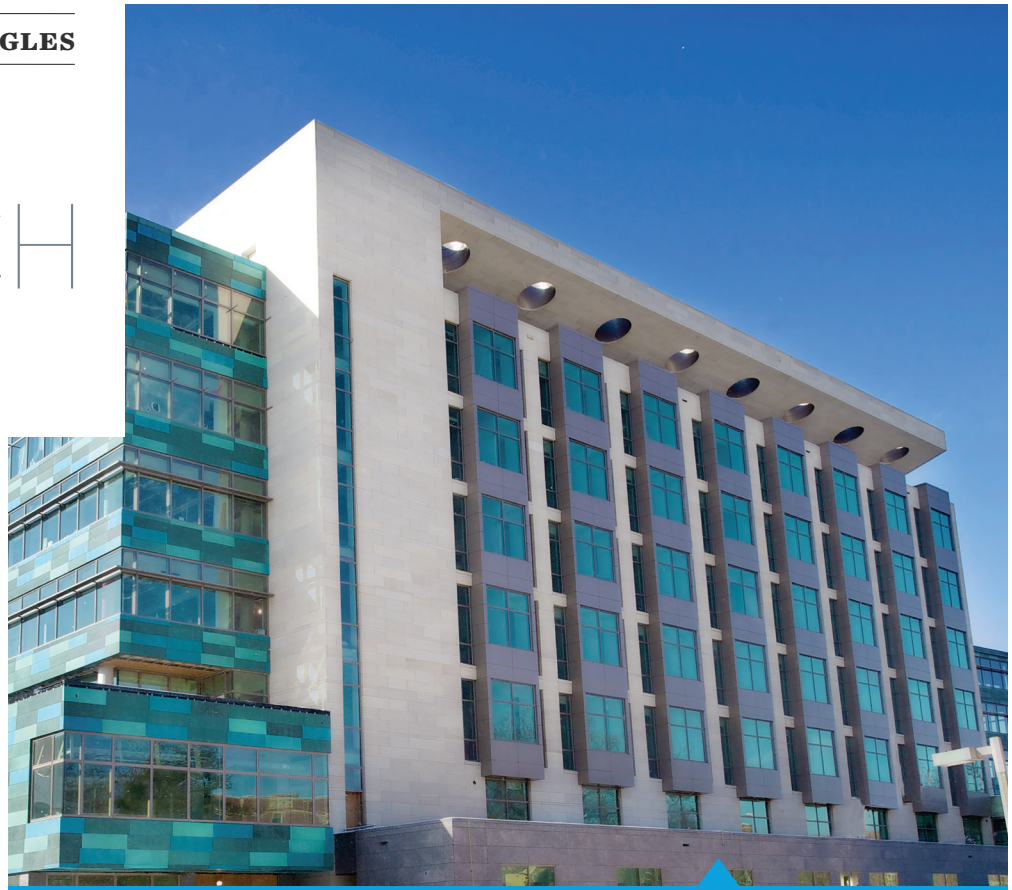


NEAL McCOY

GET NEAL MCCOY'S LATEST CD *"A TRIBUTE TO CHARLEY PRIDE"*!
AND A PORTION OF PROCEEDS GO TO THE DRC!
Call our supply department!

The Fraternal Order of Eagles

diabetes RESEARCH CENTER



Nearly six years ago members of The Fraternal Order of Eagles gathered at Louisville's Galt House Hotel to make a decision that would shape the future of the organization and potentially alter the lives of billions around the world. It was there in 2008 that delegates unanimously approved a $25 million commitment to fund The Fraternal Order of Eagles Diabetes Research Center at the University of Iowa. Every penny donated by members of the Eagles would be used to support research efforts while the University covered the cost of developing a world class facility which would forever bear our name.

Today, our commitment is nearly fulfilled and the John and Mary Pappajohn Biomedical Discovery Building is within weeks of completion. The men and women of the DRC have been hard at work during the construction period in laboratories throughout Iowa's campus using our donations to get a head start on research that will advance us toward a cure.

On Aug. 23, Eagles will gather inside the walls of the Biomedical Discovery Building to celebrate the official opening of the DRC and bring the extensive research efforts of DRC Director E. Dale Abel M.D. and his remarkable team under the same roof for the first time since our journey began.

"The DRC will occupy 1.5 floors inside the building, recognizing the various men and women of the F.O.E. who have made these efforts possible..."

The DRC will occupy 1.5 floors inside the building, recognizing the various men and women of the F.O.E. who have made these efforts possible and providing state-of-the-art research facilities ensuring our team has every resource possible to work towards finding a cure.

Inside those walls, Dr. Abel and his staff will use our donations and the generous grants they've earned thus far through their tireless efforts to turn a dream born on the banks of the Ohio River into a reality that will take The Fraternal Order of Eagles to unfathomable heights.

Along the way, our members have shown time and again exactly what it means to be an Eagle. From the men and woman who donated their time at countless events across the U.S. and Canada to Eagles like Ted Newman of Lake Havasu City #4299, who hand-crafted a cedar chest which inspired a $10,000 bid from the state of Kansas during the 2013 DRC Live Auction in Reno, this project has shown what Eagles are truly capable of.

We would like to thank everyone who helped us reach our goal and invite you to join us Aug. 23, in Iowa City as we open the doors to discovery and showcase our dream to the world.

a message FROM THE DOCTOR

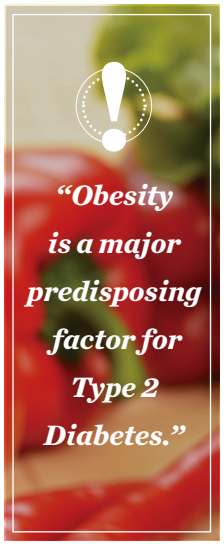
OBESITY AND DIABETES AFFECTS IMMUNITY TO KIDNEY CANCER

Dr. Lyse Norian, an Assistant Professor of Urology and faculty member in the Eagles' Diabetes Research Center and the Obesity Research and Education Initiative, has been awarded a new R01 grant from the National Cancer Institute (NCI) of the National Institutes of Health.

Obesity is a major predisposing factor for Type 2 Diabetes. Currently, over 35% of U.S. adults are obese (defined as having a body mass index >30), - a number predicted to increase to nearly 50% by 2050.

Obesity is accompanied by a number of health problems. One problem not widely known is that obesity increases risk of developing different types of cancer, including kidney cancer. Obese adults have a nearly 70-80% increased risk of developing kidney cancer, compared to healthy-weight adults.

Norian is investigating the combined effects of obesity and kidney cancer on the body's immune function. The reason for this is that immune-based therapies are used to treat kidney cancer patients, and new immune therapies for kidney cancer and other tumors are being developed.



Although these therapies produce remarkable responses in some patients, most do not respond for reasons unclear. Using a mouse model of kidney cancer, Dr. Norian found that obese mice do not respond well to immune-based therapy.

Although 80% of lean mice treated with immune therapy completely clear their tumors, 100% of obese mice treated with the same therapy died from uncontrolled tumor outgrowth. Norian's lab received funding from the NCI to understand why this occurs.

As part of these efforts, they are studying immune responses to kidney cancer in obese and lean adults. An important component of our human study will be determining whether the combination of obesity and Type 2 Diabetes changes immune responses to kidney cancer versus just obesity alone.

The goal is to identify specific defects that arise in response to the combination of kidney cancer plus obesity, with or without diabetes, then use this knowledge to find more effective ways to treat kidney cancer and other obesity-associated cancers.

Ultimately, Norian's lab hopes to provide cancer patients, particularly those with diabetes, with new treatment options that will allow them to live longer, healthier lives.

Fraternal Order of Eagles

Get Your CONSTITUTIONS TODAY!

Keep informed with the latest edition of the Aerie Constitution & Statutes and Auxiliary Rules & Regulations - now available through the Grand Aerie Supply Department!

Purchase yours today for $6 at supplies@foe.com or by phone at 614-883-2178.

www.foe.com

member BENEFITS

Being an Eagle grants you exclusive access to great discounts designed to provide you the day-to-day services you need at a tremendous savings. To view our ever-growing slate of benefits, log in to www.foe.com and head to the Member Benefits page in our Members-Only section. Visit today to start your savings now!

LIFE LINE SCREENING The Power of Prevention

The key to a long, healthy life is preventative care. Life Line Screening offers EAGLES a chance to detect hidden health issues before they become a problem. Last year, more than 62,000 people had unknown and potentially serious health risks identified thanks to Life Line's health screenings.

American HEARING BENEFITS

Eagles and their immediate family are now eligible for discounts on hearing aids through American Hearing Benefits/US4Hearing. For more information, call the toll-free F.O.E. number at 1-866-925-1287 and speak with a customer service representative.

lmtCLUB lastminutetravel

Eagles now have access to great travel rates through LMT Club. LMT provides members with exclusive access to the cheapest hotel, flight, rental car, cruise and vacation home rates in the world! Maximize your next trip budget by taking advantage of the great services offered to Eagles by LMT Club. To receive your discount, use the code FOETRAVEL.

FIRST-YEAR BENEFITS INCLUDE

- NO LOCAL AERIE/AUXILIARY DUES
- PARTICIPATION IN FAMILY FUNCTIONS AND OTHER AERIE/AUXILIARY ACTIVITIES
- NO "PER-CAPITA TAX" CHARGED TO YOUR AERIE/AUXILIARY
- ACCESS TO SOCIAL EVENTS AND FUNDRAISERS
- PROTECTION FOR YOUR CHILDREN THROUGH THE F.O.E. MEMORIAL FOUNDATION
- NO INITIATION FEES

THOSE WHO SERVE

As an organization dedicated to helping others, THE FRATERNAL ORDER OF EAGLES recognizes the sacrifices individuals make in order to provide a better life for all. For that reason, we're proud to offer a free first year of membership to Law Enforcement Officers, Correctional Officers, Firefighters, Emergency Medical Technicians (EMTs) and Honorably Discharged/Inactive Military (including inactive Military Police & Firefighters) joining or re-enrolling as members of the F.O.E. through our Those Who Serve program.

join now! Check out www.foe.com for more info!

one by THIRTY-ONE

one by thirty-one | one member by May 31st

Membership is the driving force behind the success of the EAGLES both locally and internationally. Increasing the organization's membership base allows us to provide you even more exciting new programs and benefits and increases your ability to make a lasting impact in your community.

We're asking every EAGLE to reach out and bring us one new member by May 31 to help share the spirit of PEOPLE HELPING PEOPLE and strengthen the greatest organization around. With your help, we can take the EAGLES to even greater heights!

memorial FOUNDATION

Part of being an Eagle is supporting our brothers and sisters when times get tough.

PEOPLE HELPING PEOPLE

That's why we created the F.O.E. Memorial Foundation. The Memorial Foundation provides medical and educational benefits to children of EAGLES who lose their lives in service to the country or in their line of work.

Founded during World War II to aid the children of members who lost their lives in service, the Memorial Foundation has since provided assistance to nearly 2,000 families comprised of more than 3,000 children at more than $4 million in aid.

Those who qualify are entitled to educational grants, medical and dental benefits, optical care, hospitalization and psychiatric care. Encourage parents you know to join the EAGLES today for access to this one-of-a-kind safety net.

join now! Check out www.foe.com for more info!

NATIONAL NIGHT OUT

Let your community know what the EAGLES have to offer by getting involved in the 2014 National Night Out event. Created by the National Association of Town Watch to promote crime prevention and safety programs, National Night Out involves nearly 40 million participants in communities throughout each of the 50 states each year. This year's event takes place Tuesday, August 5.

National Night Out is a showcase for many area first responders and provides a unique opportunity to promote our Those Who Serve program and the benefits of our Memorial Foundation. Start planning your presence for the 2014 National Night Out today and help your area learn more about the great programs and opportunities the FRATERNAL ORDER OF EAGLES has to offer. Visit WWW.NATW.COM to find out if your community is participating in this year's event.

RE-ENROLLMENT PROGRAM

Sometimes factors in life beyond our control shape our ability to give back to others in need. Aeries and Auxiliaries are encouraged to reach out to men and women in their communities who have had to step away from the EAGLES in recent years and invite them to join our cause once again.

Highlight the positive changes in your Aerie or Auxiliary within the last few years and the increasing slate of member benefits offered by the Grand Aerie to help past EAGLES find their wings once more.

FOLLOW US ON TWITTER @FOEGrandAerie

LIKE US ON FACEBOOK
FACEBOOK.COM/FOEGRANDAERIE

BECAUSE COMMUNITY MATTERS MOST.

GRAND AERIE FRATERNAL ORDER OF EAGLES

PROGRAMS

Operation Eagle

Our freedom to assist those in need is a result of the sacrifices of the men and women who have served the United States and Canada throughout our history.

That's why, each year, we give back through our Operation Eagle program, which gives EAGLES the chance to nominate members or children of members currently serving to receive care packages comprised of goods provided by our members during the holiday season.

Throughout the month of July, we will be accepting nominations for Operation Eagle recipients. In the meantime, start planning your fundraisers or goods collection drives and send donations to the Grand Aerie Headquarters for distribution this fall. Our 2013 campaign brought in $10,687.62 and we're counting on you to help us break that record this year!

Sports

Show your skills in one of our annual international sporting events open to current members.

Hosting bids are currently being accepted for the 2014 Summer Horseshoes tournament as well as the 2015 bowling, summer and winter horseshoes, darts, pool and softball tournaments. Visit the Sports page at FOE.COM to find out more.

TOURNAMENTS REMAINING THIS YEAR INCLUDE

POOL
OCTOBER 23-25, *KNOXVILLE, TENN., #3559*

GOLF
AUGUST, FORT WAYNE, IND., #248

SOFTBALL
SEPTEMBER, *PERU, IND. ,#258*

FOR CURRENT INFORMATION ON ALL TOURNAMENTS VISIT WWW.FOE.COM

NASCAR'S 18-YEAR-OLD PHENOM LEADS F.O.E. RACING IN 2014

DYLAN KWASNIEWSKI

F.O.E. Racing has a new face and he's not wasting any time making his name known in the NASCAR Nationwide Series. 18-year-old Dylan Kwasniewski took the wheel of THE FRATERNAL ORDER OF EAGLES Racing Chevrolet for Turner Scott Motorsports in the Nationwide Series starting with the season's first race in Daytona and made quick work showing his fellow competitors he's in it to win it.

A week after his first Daytona experience inside a Turner Scott car in the ARCA series, Kwasniewski captured the pole for the Daytona Nationwide race and recorded a ninth place finish. In the time since, he's followed with Top 15 finishes at Phoenix and Bristol.

Kwasniewski enters NASCAR's number two series on the heels of a record-setting season that saw him become the first driver to ever capture championships in the East and West versions of the K&N Pro Series. In 2013's 14-race season, he found his way to victory lane six times, with three poles, nine Top 5s and 12 Top 10s driving for Turner Scott.

He captured the West series championship in 2012 with three wins, six poles, 12 Top 5s and Top 10 finishes in all 15 races during the season.

FINANCIALS

{a look into numbers through December 31st}

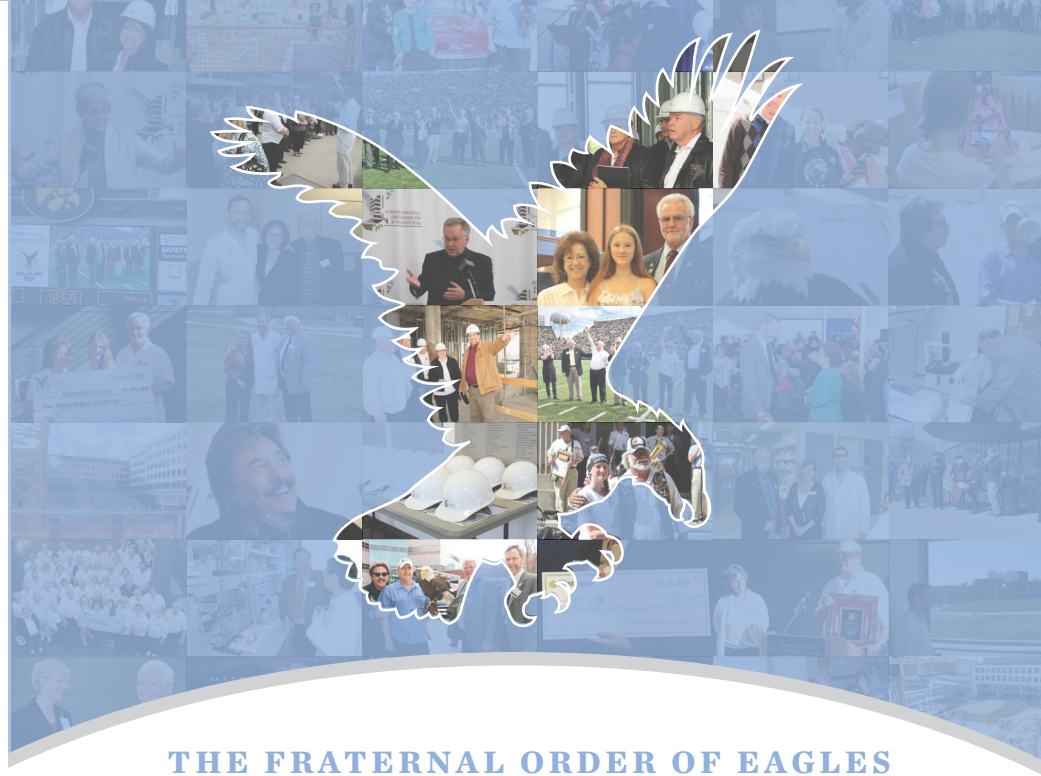
CHARITY GRANTS	F.O.E. CHARITIES	CHARITY CONTRIBUTIONS
$138,762.00	CHARITY FOUNDATION	$92,357.00
$266,063.00	MAX BAER HEART FUND	$116,472.00
$87,940.00	HANSEN DIABETES FUND	$77,686.00
$328,878.00	ART EHRMANN CANCER FUND	$119,633.00
$72,135.00	DD DUNLAP KIDNEY	$58,175.00
$3,803.00	MUSCULAR DYSTROPHY	$7,726.00
$372,938.00	DURANTE CHILDREN'S	$189,501.00
$114,388.00	LEW REED SPINAL CORD INJ.	$46,300.00
$141,100.00	BLACKIE FLOYD ALZHEIMER'S	$76,537.00
$100,616.00	GOLDEN AGE/PARKINSON'S	$50,717.00
$59,858.00	MEMORIAL FOUNDATION	$31,850.00
$264,931.00	HOME	--
--	DRC	$739,263.00
--	EAGLE VILLAGE	$35,851.00
$1,951,412.00	TOTAL CONTRIBUTIONS	**$1,642,068.00**

TOTAL FRATERNAL YEAR CONTRIBUTIONS: **$3,593,480**

- The Grand Aerie continues to operation within the budget approved by the delegation. The Per-Capita Tax will increase to $5.50 in May 2014.
- Member-Driven income continues to weaken. Actual PCT and membership fee incomes are trending downward. The major challenge facing leadership from a financial perspective is how to fund the necessary investment in programs and training to rejuvenate membership in the midst of declining income.
- The uncertainty of the economy and historically low interest rates were negatively affecting funding the Pension Fund. Due to this, the Grand Aerie has taken on the responsibility and liability of the Pension Fund.

The Grand Aerie borrowed the money to fully fund the Pension Fund, allowing it to be terminated and the beneficiaries paid. While this might not be a popular decision among the membership, please consider the following statistics:

- LOCAL Aeries were responsible for 77% of the underfunded Pension plan while the Grand Aerie was only responsible for 23%. This will allow the Grand Aerie to budget the necessary cash flow to meet the payments instead of trying to meet a contribution amount that fluctuates on a yearly basis with the interest rates. Dealing with this now will help the Eagles thrive in the long run.



THE FRATERNAL ORDER OF EAGLES
DIABETES RESEARCH CENTER

Grand Opening

JOIN US AUGUST 23RD AT THE UNIVERSITY OF IOWA

THANK YOU

*Since making the **$25 million commitment** to establish the Fraternal Order of Eagles Diabetes Research Center in 2008, you have worked tirelessly to uphold our good word. Though never easy, you persevered, raising the money necessary to help find a cure while continuing to support our various other endeavors. Your hard work will forever be remembered.*

PEOPLEHELPINGPEOPLE

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